



Sultan-ul-Uloom College of Pharmacy

INSTITUTIONAL PERSPECTIVE PLAN

2021-2025

The Institutional Perspective Plan (IPP) of SUCP is a roadmap for the future of the institution. It outlines the institution's Vision, mission and goals, as well as the strategies that will be used to achieve those goals. Our well-crafted perspective plan can help the institution to stay focused, make informed decisions and achieve its desired outcomes.

VISION

Sultan-ul-Uloom College of Pharmacy aspires to emerge as an internationally acclaimed institute of excellence imparting holistic pharmacy education along with innovative research, industry interface and patient care with a humane touch.

MISSION

Our mission is to be an institute of academic excellence in nurturing outstanding pharmacists by

- Ensuring high standards in imparting quality pharmacy education effectively integrating critical thinking, problem solving, team spirit and leadership skills.
- Promoting the academic, entrepreneurial and career growth of the students with ethical values and social commitment for sustainable development.
- Quenching intellectual thirst and fostering scientific temper for cutting edge research in pharmaceutical and clinical sciences that translates into health care and caters to the needs of the society at large.
- Building a collaborative environment with pharmaceutical industries, academic, clinical and research organizations that values and rewards innovation, productivity and life-long learning.

OBJECTIVES

- Nurturing students to become successful in their academics and future endeavors
- Improving employability skills of the students
- Encouraging students and faculty members to bring innovative ideas.
- Motivating students for self-employment which in turn leads to Entrepreneurships.
- Attracting the small-scale investments into the incubation and startup ecosystem within the Institution.
- Networking with the stakeholders and maximizing industry academia engagement.

SHORT TERM GOALS:

- To further improvise results, increase the number of students going for higher studies by clearing various entrance exams.
- To improve sports, cultural activities and literary performances of students in inter and intra college competitions
- To encourage and support professional development and welfare of staff
- To motivate faculty and students towards research and innovation by conducting interactive seminars and workshops with experts from Research, Innovation, Startups and Entrepreneurship.
- To conduct field visits to industries, incubation centres and research organizations.
- Conducting intra and inter institutional competitions in research and innovation
- Extending financial support to the R & D projects.
- To encourage and guide the students to take up innovation and entrepreneurship as part of their higher education and to motivate the students to do internships at external incubation centres.
- To improve the employability skills of the students.

LONG TERM GOALS

- To strengthen R&D, Innovation Cell, Incubation Centre and IPR Cell of the institution by allocating funds in the budgets.
- The prepare long term plans for the above centers
- To identify Key Performance Indicators and reward accordingly.
- To train young innovators and faculty members periodically in writing project proposals to various funding agencies.
- To train the students towards Entrepreneurship, Startups, Self-Employment and providing employment to others.
- To apply for patents for all novel innovations.
- To publish all the research outcomes in UGC recognized / Scopus Indexed Journals.
- Expand the clinical outreach program to reach more underserved communities.
- Develop add-on programs that incorporates the latest advances in pharmaceutical industry and pharmacy practice.

SWOC ANALYSIS OF SUCP

Strengths

- Centrally located in the heart of Hyderabad, a Pharmaceutical hub that helps the institution with excellent Institution – Industry interface.
- Accreditation and Reaccreditation by National Board of Accreditation.
- 65th Rank in National Institutional Ranking Framework (NIRF) Ranking
- 20% Faculty with Ph.D and another 25% pursuing their Ph.D
- Institution recognized by UGC under section 2(f) and 12 (B) of UGC Act, 1956
- Institution Innovation Cell recognized by MHRD Innovation Cell, MHRD, Government of India, SU Hub for innovation, IPR and Patent Filing, Participation in Smart India Hackathon.
- Facilities for self-learning and online courses, webinars etc.
- Actively participates in various MHRD programs such as Unnat Bharat Abhiyan, Pradhan Mantri Kaushal Vikas Yojana, Swachh Bharat, Jal Shakti Abhiyan etc.
- Well organized division of work amongst various HODs and Faculty members for effective and persistent execution of all the above.
- Collaboration with Telangana Academy of Skill and Knowledge (TASK) a Telangana State Government Initiative, CII-Telangana, Indian Pharmaceutical Association - Telangana State Branch.
- Placements in Software and other companies

Weaknesses

- Placements in core Pharmaceutical Industries as Pharmaceutical Companies' HRs ask for male students whereas the institution has approximately 80% girl students.
- Syllabus is designed by the University which is reducing the flexibility of incorporating new topics and do away with few obsolete topics and practices. We try to overcome this by organizing seminars and workshops by experts from industry and academia.
- Inadequate sponsored / funded Research Projects. But the institution is persistently approaching various funding agencies with improvised Project Proposals.
- Weak Industrial Consultancy work

Opportunities

- Alumni settled in industries and overseas have slowly started contributing by addressing the current students and providing guidance
- Centrally located in the city with companies delivering various aspects of Pharma i.e. manufacturing of bulk drugs, formulations, parenterals, vaccines etc., distribution, clinical research organization, medical coding, Institutes of Academic excellence, Central Government Labs, multispecialty hospitals.
- Students with excellent academic background with good communications skills and multifaceted talents.
- Consulates of many countries and their educational consultancies in the city providing right guidance to students for overseas higher education.
- Collaboration with IPR Consultancies

Challenges

- Faculty attrition especially in Assistant Professors Cadre.
- Decreasing quality of students year after year with their multiple distractions.
- Placements in core Pharmaceutical Companies.
- Securing research funding from AICTE, DST, ICMR, UGC etc.
- Some Girl students though with excellent performance in academics, not thinking about any career are reflecting as not very good alumni performance.

Institutional Perspective Plan: 2021-25

Our IPP is a road map of strategies to achieve the vision, mission and goals of the institution. It is prepared by taking inputs from all stakeholders.

Strategy #1: Good Governance and Quality Assurance

- Decentralization of governance, starting from Board of Governors to Governing Council, IQAC, various committees, etc for ease of governance and to ensure standards are maintained
- To adopt e-governance
- To get accredited by NBA and NAAC
- Participation in NIRF and ARIIA rankings by Ministry of Education
- To adopt and implement National Education Policy (NEP) and National Innovation and Start-Up Policy (NISIP) of Government of India

Strategy #2: To establish better academic practices and curriculum enrichment.

- To adopt learner centered academic practices and procedures to train quality teachers.
- Improving the course delivery to meet learning & assessment as per Bloom's Taxonomy levels.
- To enrich the curriculum to fulfill the curricular gaps and introduce skill-based courses and certificate programs
- Strengthening of Outcome Based Education (OBE).
- Promoting the use of latest ICT tools in teaching and learning.
- Revision of examination regulations & procedures

Strategy #3: To encourage Staff Professional Development and provide Staff Welfare thus increasing their competency.

- Encourage staff participation in refresher courses organized by reputed institutions
- Organizing faculty development programs, workshops and refresher courses
- Encouragement for publishing books, research papers in UGC Care Journals
- Encouragement for participation in Conferences and Seminars
- Encouragement for Qualification Improvement and all possible help for pursuing Ph. D. programs
- Awards to faculty for overall contribution and faculty incentive schemes
- Encouraging non-teaching staff to upgrade their qualifications and skills followed by rewards

Strategy #4: To produce professionally competent and ethically strong graduates.

- Strengthening of courses on life skills.
- Encourage students to participate in games, sports and cultural activities.
- Strengthening of courses to promote entrepreneurial skills.
- Strengthening of values and inculcating a professional code of ethics in the students.
- Introduction of 'Student Portfolio' to consolidate the work done during their course.

Strategy #5: To encourage Research, innovation, incubation entrepreneurship and Consultancy.

- Strengthen the R&D activities, Institution's Innovation Council and SU knowledge hub
- To nurture innovation, incubation and entrepreneurship skills
- Encourage Faculty to do Research and apply for Research Grants
- Encourage Students towards innovative research works
- Approach funding agencies for research grants
- Institute awards for achievements in the areas of R&D, innovation, incubation and consultancy
- MoUs with Government organizations, NGOs and research institutions for: Consultancy

Strategy #6: To develop a smart campus. Upgrade infrastructure facilities and library

- Improve ICT facilities in classrooms and labs.
- Improvising library automation further
- Increasing the scope of Campus Surveillance System.
- Enhancement of energy conservation systems.
- To create awareness and practice to conserve natural resources by saving water, electricity and preventing pollution
- More informative/interactive Website.

Strategy #7: To strengthen placement facilities:

- Energize the Placement Cell and Placement Committee
- Provide latest college brochures and upgrade the presentation materials
- Aim at 100% placement of eligible students
- Training Programs to improve student's skills so that they perform well in Group Discussions and Oral Interviews

Strategy #8: To increase the outcomes of social and outreach activities

- Encourage participation of students in community work and extension activities through NSS, UBA, MGNCRE, Swachh Bharat, Jal Shakti Abhiyan and other Government of India programs
- Conducting blood donation drives, awareness programs and health camps

- Celebrating national commemorative days by conducting various programs
- Conducting national and international days such as yoga day, constitution day etc
- By conducting and celebrating the above socially relevant and outreach activities, students will be developed into responsible citizens.

Strategy #9: To build a healthy relationship with the alumni:

- Networking with Alumni Entrepreneurs to improve placements
- Utilizing Alumni contacts for industrial visits and internships of the students.
- Inviting Alumni for delivering talks to the students and motivating them.



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PRINCIPAL

Sultan-ul-Uloom College of Pharmacy
Road No: 3, Banjara Hills, Hyderabad-34, T.S



SULTAN-UL-ULOOM COLLEGE OF PHARMACY

(Estd. by Sultan-ul-Uloom Education Society)

Approved by AICTE & Pharmacy Council of India

Affiliated to Jawaharlal Nehru Technological University, Hyderabad.

B. Pharm Program Accredited by NBA

Recognized under Section 2(f) & 12(B) of the UGC Act, 1956

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Institutional Perspective Plan Deployment

SUCP works under the aegis of Sultan-ul-Uloom education society, while abiding to the norms of Pharmacy Council of India (PCI), AICTE and JNTUH and recognized by UGC under section 2(f) and 12(B) of UGC Act, 1956, B.Pharm program accredited by National Board of Accreditation.

The Institutional Perspective Plan (IPP) of SUCP is a roadmap prepared in consultation with all stake holders and helps the institution to achieve its vision, mission and goals.

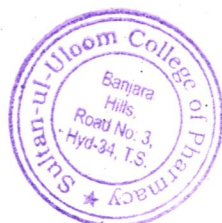
The constructive functioning of the institutional committees with their clear roles and responsibilities and coordination with others plays major role for the effective deployment of the IPP.

The fair and equitable policies, administrative setup, appointment, service rules, and procedures of the institution are also supportive of the IPP.

The details of IPP deployment are briefly summarized below:

S.No.	Perspective plan	Measures for Deployment	Effective Deployment and Attainment
1.	Good Governance and Quality Assurance	Decentralization of governance, e-governance, Strengthen IQAC, Accreditations and rankings	Accountable, participative and transparent governance, ERP package NBA-Re-accreditation ARIIA -2021, NISP Swachh Campus award
2.	Academic Practices and Curriculum Enrichment	Improvising Teaching learning methods, ICT tools, introduction of add-on / certificate programs	Introduction of certificate programs and M.Pharm Pharmacy Practice, improved results and admissions in higher education Collaboration with LSSSDC, TASK and introduction of PMKVY courses

3.	Staff Development and Welfare	Recruit qualified faculty, supporting upgradation of qualifications, providing ICT tools, encourage participation in seminars / workshops / FDPs	Many faculty members pursuing Ph.D, publishing papers in UGC Care journals, Non-teaching staff encouraged to do skill upgradation courses Medical insurance and ESI
4.	Professionally Competent and Ethically Strong Graduates	Courses on life skills, encourage students to participate in various competitions	Students won Smart India Hackathon, inter college sports and cultural competitions, paper presentations
5.	Research, Innovation, Incubation, Entrepreneurship and Consultancy	Encourage and support R&D Foster innovation and entrepreneurship Establish Industry-Institute partnership through MoUs. Incentive schemes Applying for Grants	Institution Innovation Council recognized by MoE, GOI Patents, publications, paper presentations, SIH Fostering innovation and Entrepreneurship through SU Knowledge Hub Foundation Improved Functional MOUs and collaborative quality initiative activities. Industrial visits Grants - MODROBS, DST CEP
6.	Smart Campus and Upgrade Infrastructure and facilities	Upgrade infrastructure and facilities for existing and new courses and R&D Increase campus surveillance Energy conservation awareness programs	New building for Pharmacy Practice, ICT facilities in class rooms, Library automation and digital library facilities, Installed CC TV cameras. Labs with additional equipment Energy conservation using LED bulbs, Solar power Swachh Campus Ranking, Green Campus Award
7.	Training & Placements	Communication skills, T&P activities	Improved Placements
8.	Social and Outreach Activities	Programs under NSS, UBA, Swachh Bharat, Jalshakti of GOI	Conducted blood donation camps, awareness programs, health camps, plantation and water harvesting
9.	Alumni Interaction	Strengthen Alumni association, enhance student interaction.	Encouraging online Registration, conducting interactive sessions with students.



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